

County Profile

Rutherford County (NC)

August 2015

Demographics

Population & Growth

2019 Proj Total Population	68,859	0.1%
2014 Proj Total Population	68,565	
2010 Census Total Population	67,810	0.8%
July 2013 Certified Population Estimate (NC only)	67,807	

Population

Annual Growth

Urban/Rural Representation

2010 Census Total Population: Urban	26,418	39.0%
2010 Census Total Population: Rural	41,392	61.0%

Urban/Rural Percent

Estimated Population by Age

2019 Proj Median Age	45	
2014 Proj Median Age	44	
2014 Proj Total Pop 0-19	15,964	23.3%
2014 Proj Total Pop 20-29	7,573	11.0%
2014 Proj Total Pop 30-39	7,544	11.0%
2014 Proj Total Pop 40-49	9,279	13.5%
2014 Proj Total Pop 50-59	10,159	14.8%
2014 Proj Total Pop 60+	18,046	26.3%

45
44
15,964
7,573
7,544
9,279
10,159
18,046

Pop by Age

Commuters, Workers Age 16 and Over, 2013 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	23.1
Workers Not Working at Home	24,146
Travel Time to Work: < 10 minutes	15.2%
Travel Time to Work: 10-14 minutes	18.1%
Travel Time to Work: 15-19 minutes	18.3%
Travel Time to Work: 20-24 minutes	14.5%
Travel Time to Work: 25-29 minutes	4.8%
Travel Time to Work: 30-34 minutes	10.3%
Travel Time to Work: 35-44 minutes	5.0%
Travel Time to Work: 45-59 minutes	7.4%
Travel Time to Work: 60+ minutes	6.4%

Workers, By Transportation

Worker Transp, Base	24,146
Work at Home	3.2%
Drove Car/Truck/Van Alone	82.8%
Carpooled Car/Truck/Van	11.4%
Public Transportation	0.1%
Walked	1.2%
Other Transportation	1.4%

Place of Work

Worked in State/County of Residence	17,377	72.0%
Worked in State/Outside County of Residence	5,197	21.5%
Worked Outside State of Residence	1,572	6.5%

Commuters

Residents

Education

2013-14 Kindergarten-12th Enrollment	10,054	
2014 Average SAT score (2400 scale)	1,357	
2014 Percent of Graduates taking SAT	43.7%	
2012-13 Higher Education Completions	408	
2012-13 Higher Education Total Enrollment	3,792	
2013 Est Education Attainment - At Least High School Graduate	38,621	81.6%
2013 Est Education Attainment - At Least Bachelor's Degree	8,031	17.0%

10,054
1,357
43.7%
408
3,792
38,621
8,031

Pop Age 25+

81.6%
17.0%

Housing

		% Growth or % of Total
2019 Proj Total Housing	34,932	1.2%
2014 Proj Total Housing	34,534	
2010 Census Total Housing	27,466	
2010 Census Occupied Housing	21,054	76.7%
2010 Census Vacant Housing	6,412	23.3%
2013 Est Median Value of Owner Occupied Housing	\$108,600	
2013 Est Median Gross Rent	\$587	
2013 Est Owner Occupied Housing	19,442	71.4%
2013 Est Renter Occupied Housing	7,772	28.6%
2013 Est Owner Occupied Housing Vacancy	2.8%	
2013 Est Renter Occupied Housing Vacancy	11.0%	
2010 Census Total Households	33,878	

Income

		% Growth or % of Total
2013 Est Median Family Income	\$42,636	13.1%
2019 Proj Median Household Income	\$40,501	12.9%
2014 Proj Median Household Income	\$35,867	14.9%
2013 Est Median Worker Earnings	\$25,106	
2019 Proj Per Capita Income	\$21,287	1.8%
2014 Proj Per Capita Income	\$19,450	19.5%
2013 Est Total Pop with Income Below Poverty Level, Last 12 months	14,188	0.2%

Employment / Unemployment

	Currently	2014 Annual
May 2015 Prelim., 2014 Employment	23,662	23,076
May 2015 Prelim., 2014 Unemployment	2,083	2,122
May 2015 Prelim., 2014 Unemployment Rate	8.1%	8.4%
2015Q1 YTD, 2014 Announced Job Creation	.	251
2015Q1 YTD, 2014 Total Announced Investments (\$mil)	.	\$9.8

Employment / Wages by Industry

	2014 4th Qtr Employment	2014 Annual Employment	2014 4th Qtr Avg Weekly Wage	2014 Avg Weekly Wage
Total All Industries	18,476	18,277	\$642	\$601
Total Government	3,550	3,377	\$683	\$635
Total Private Industry	14,926	14,899	\$633	\$593
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	705	686	\$776	\$716
Manufacturing	2,813	2,854	\$854	\$783
Wholesale Trade	0	0	.	.
Retail Trade	2,402	2,356	\$497	\$443
Transportation and Warehousing	498	531	\$598	\$597
Information	846	835	\$600	\$673
Finance and Insurance	351	353	\$798	\$774
Real Estate and Rental and Leasing	120	114	\$481	\$444
Professional and Technical Services	247	239	\$692	\$647
Mgt of Companies, Enterprises	113	112	\$1,333	\$1,266
Administrative and Waste Services	965	884	\$480	\$456
Educational Services	1,701	208	\$716	\$639
Health Care and Social Assistance	3,026	3,012	\$668	\$610
Arts, Entertainment and Recreation	145	158	\$350	\$316
Accommodation and Food Services	1,687	1,728	\$276	\$266
Other Services Ex. Public Admin	321	302	\$490	\$492
Public Administration	1,349	1,351	\$694	\$606
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Aug 2015 Available Industrial Buildings	14
2014Q4 Establishments: Total Private Industry	1,240
2014Q4 Establishments: Manufacturing	75
2013 Est Self Employed	1,827

Local Retail Business

2014 Total Retail Sales (With Food/Drink) (\$mil)	\$615.1
2014 Total Retail Businesses (With Food/Drink)	534
2014 Avg Sales/Business Total (with Food/Drink)	\$1,151,892
Aug 2015 Available Commercial Buildings (if reported)	2

Quality of Life

Taxes

FY2014-15 Property Tax Rate per \$100 Value	\$0.6070
FY2013-14 Annual Taxable Retail Sales (\$mil)	\$450.0
2015 Tier designation	1

Childcare

2015Q2 Licensed Child Care Facilities	44
2015Q2 Licensed Child Care Enrollment	1,221

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	8
Average Annual Temperature, F	58
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	46

Healthcare Providers

2012 Number of Physicians	76
2012 Physicians per 10,000 population	11.2
2012 RNs per 10,000 population	69.2
2012 Dentists per 10,000 population	2.6
2012 Pharmacists per 10,000 population	7.2

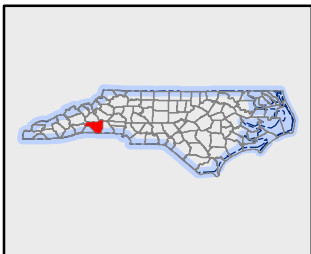
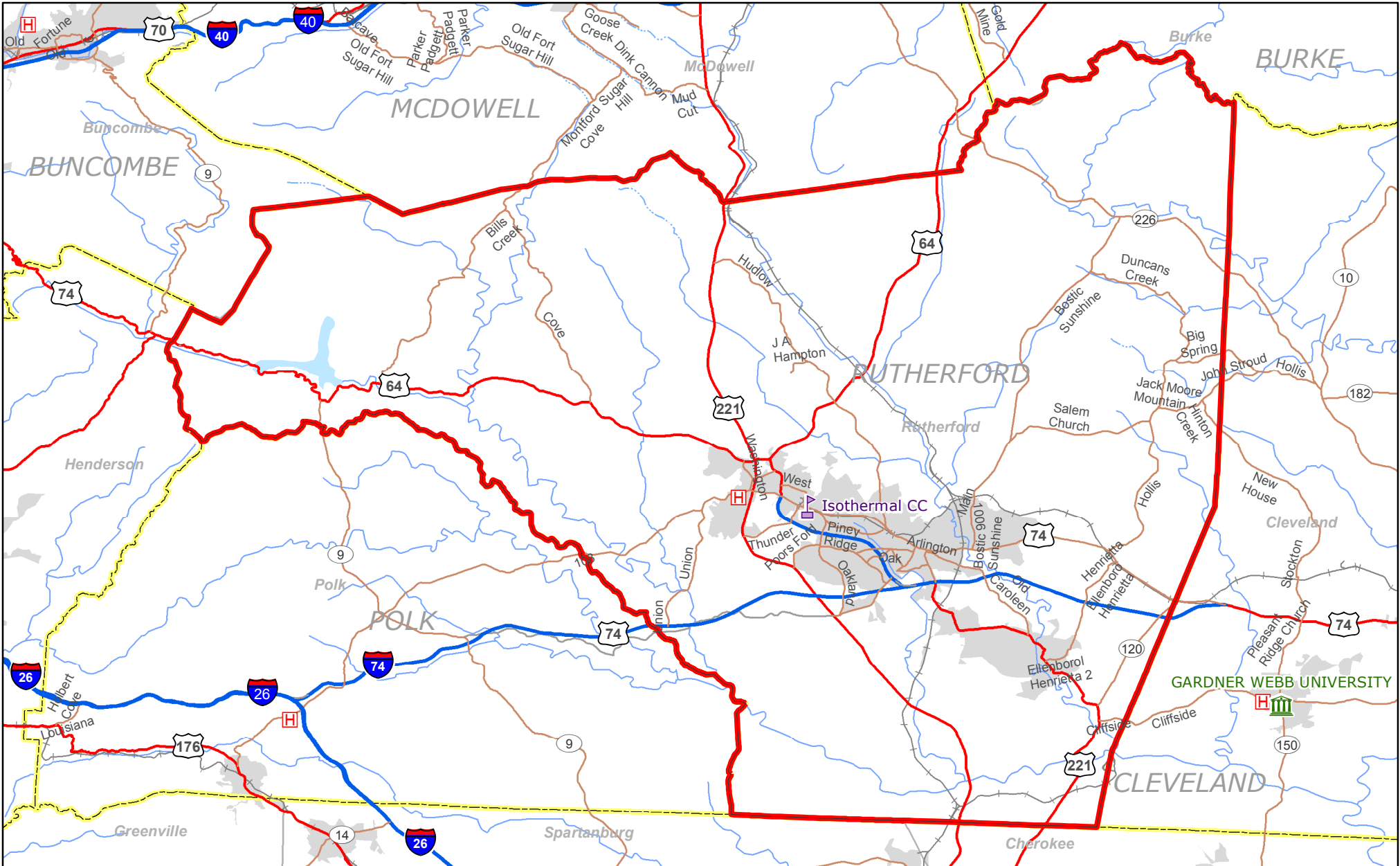
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2008-12 (ESRI) or 2009-13, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Rutherford County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | US Highway |
| 3-14 | Major Road |
| <3 (Million) | USA Railroads |
| Pub/Pri Univ./Comm Col. | County Boundary |
| Hospital | |



5.5 Miles

NORTH CAROLINA
DEPARTMENT OF COMMERCE