

County Profile

Rutherford County (NC)

May 2016

Demographics

Population & Growth

2019 Proj Total Population	68,859	0.1%
2014 Proj Total Population	68,565	
2010 Census Total Population	67,810	0.8%
July 2014 Certified Population Estimate (NC only)	67,606	

Population

Annual Growth

Urban/Rural Representation

2010 Census Total Population: Urban	26,418	39.0%
2010 Census Total Population: Rural	41,392	61.0%

Urban/Rural Percent

Estimated Population by Age

2019 Proj Median Age	45	
2014 Proj Median Age	44	
2014 Proj Total Pop 0-19	15,964	23.3%
2014 Proj Total Pop 20-29	7,573	11.0%
2014 Proj Total Pop 30-39	7,544	11.0%
2014 Proj Total Pop 40-49	9,279	13.5%
2014 Proj Total Pop 50-59	10,159	14.8%
2014 Proj Total Pop 60+	18,046	26.3%

45
44
15,964
7,573
7,544
9,279
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18,046

Pop by Age

Commuters, Workers Age 16 and Over, 2014 Est

Percent of Workers, By Travel Time

Avg Travel Time, Minutes	23.8
Workers Not Working at Home	24,196
Travel Time to Work: < 10 minutes	15.2%
Travel Time to Work: 10-14 minutes	16.4%
Travel Time to Work: 15-19 minutes	19.1%
Travel Time to Work: 20-24 minutes	14.4%
Travel Time to Work: 25-29 minutes	4.8%
Travel Time to Work: 30-34 minutes	9.5%
Travel Time to Work: 35-44 minutes	6.2%
Travel Time to Work: 45-59 minutes	7.4%
Travel Time to Work: 60+ minutes	7.0%

Workers, By Transportation

Worker Transp, Base	24,196
Work at Home	3.6%
Drove Car/Truck/Van Alone	81.7%
Carpooled Car/Truck/Van	12.5%
Public Transportation	0.1%
Walked	1.0%
Other Transportation	1.1%

Place of Work

Worked in State/County of Residence	17,194
Worked in State/Outside County of Residence	5,173
Worked Outside State of Residence	1,829

Commuters

Residents

17,194	71.1%
5,173	21.4%
1,829	7.6%

Education

2014-15 Kindergarten-12th Enrollment	9,953	
2015 Average SAT score (2400 scale)	1,389	
2015 Percent of Graduates taking SAT	46.7%	
2013-14 Higher Education Completions	482	
2013-14 Higher Education Total Enrollment	3,622	
2014 Est Education Attainment - At Least High School Graduate	38,524	81.4%
2014 Est Education Attainment - At Least Bachelor's Degree	7,776	16.4%

Pop Age 25+

9,953	
1,389	
46.7%	
482	
3,622	
38,524	81.4%
7,776	16.4%

Housing

		% Growth or % of Total
2019 Proj Total Housing	34,932	1.2%
2014 Proj Total Housing	34,534	
2010 Census Total Housing	27,466	
2010 Census Occupied Housing	21,054	76.7%
2010 Census Vacant Housing	6,412	23.3%
2014 Est Median Value of Owner Occupied Housing	\$106,500	
2014 Est Median Gross Rent	\$604	
2014 Est Owner Occupied Housing	19,315	72.1%
2014 Est Renter Occupied Housing	7,463	27.9%
2014 Est Owner Occupied Housing Vacancy	2.9%	
2014 Est Renter Occupied Housing Vacancy	11.2%	
2010 Census Total Households	33,878	

Income

		% Growth or % of Total
2014 Est Median Family Income	\$42,951	13.9%
2019 Proj Median Household Income	\$40,501	12.9%
2014 Proj Median Household Income	\$35,867	14.9%
2014 Est Median Worker Earnings	\$27,752	
2019 Proj Per Capita Income	\$21,287	1.8%
2014 Proj Per Capita Income	\$19,450	19.5%
2014 Est Total Pop with Income Below Poverty Level, Last 12 months	13,818	21.00%

Employment / Unemployment

	Currently	2015 Annual
Mar 2016 Prelim., 2015 Employment	23,277	23,083
Mar 2016 Prelim., 2015 Unemployment	1,884	1,963
Mar 2016 Prelim., 2015 Unemployment Rate	7.5%	7.8%
2015Q4 YTD, 2015 Announced Job Creation	40	40
2015Q4 YTD, 2015 Total Announced Investments (\$mil)	\$204.1	\$204.1

Employment / Wages by Industry

	2015Q3 Employment	2014 Annual Employment	2015Q3 Avg Weekly Wage	2014 Avg Weekly Wage
Total All Industries	17,794	18,277	\$607	\$601
Total Government	2,942	3,377	\$652	\$635
Total Private Industry	14,852	14,899	\$598	\$593
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	712	686	\$827	\$716
Manufacturing	2,756	2,854	\$786	\$783
Wholesale Trade	0	0	.	.
Retail Trade	2,453	2,356	\$457	\$443
Transportation and Warehousing	530	531	\$628	\$597
Information	867	835	\$682	\$673
Finance and Insurance	330	353	\$784	\$774
Real Estate and Rental and Leasing	91	114	\$435	\$444
Professional and Technical Services	257	239	\$668	\$647
Mgt of Companies, Enterprises	113	112	\$1,151	\$1,266
Administrative and Waste Services	1,049	884	\$459	\$456
Educational Services	1,183	208	\$699	\$639
Health Care and Social Assistance	2,766	3,012	\$628	\$610
Arts, Entertainment and Recreation	193	158	\$338	\$316
Accommodation and Food Services	1,764	1,728	\$298	\$266
Other Services Ex. Public Admin	333	302	\$441	\$492
Public Administration	1,344	1,351	\$591	\$606
Unclassified	0	0	\$0	\$0

Commercial/Retail/Industrial

Local Businesses

Apr 2016 Available Industrial Buildings	11
2015Q3 Establishments: Total Private Industry	1,219
2015Q3 Establishments: Manufacturing	78
2014 Est Self Employed	1,752

Local Retail Business

2014 Total Retail Sales (With Food/Drink) (\$mil)	\$615.1
2014 Total Retail Businesses (With Food/Drink)	534
2014 Avg Sales/Business Total (with Food/Drink)	\$1,151,892
Apr 2016 Available Commercial Buildings (if reported)	3

Quality of Life

Taxes

FY2015-16 Property Tax Rate per \$100 Value	\$0.6070
FY2014-15 Annual Taxable Retail Sales (\$mil)	\$458.6
2016 Tier designation	1

Childcare

2015Q4 Licensed Child Care Facilities	41
2015Q4 Licensed Child Care Enrollment	1,177

Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	8
Average Annual Temperature, F	58
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	46

Healthcare Providers

2013 Number of Physicians	81
2013 Physicians per 10,000 population	12.0
2013 RNs per 10,000 population	70.5
2013 Dentists per 10,000 population	2.8
2013 Pharmacists per 10,000 population	6.2

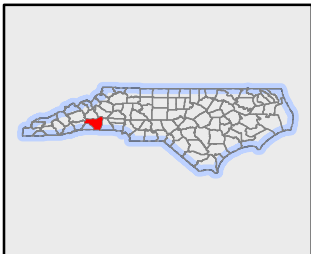
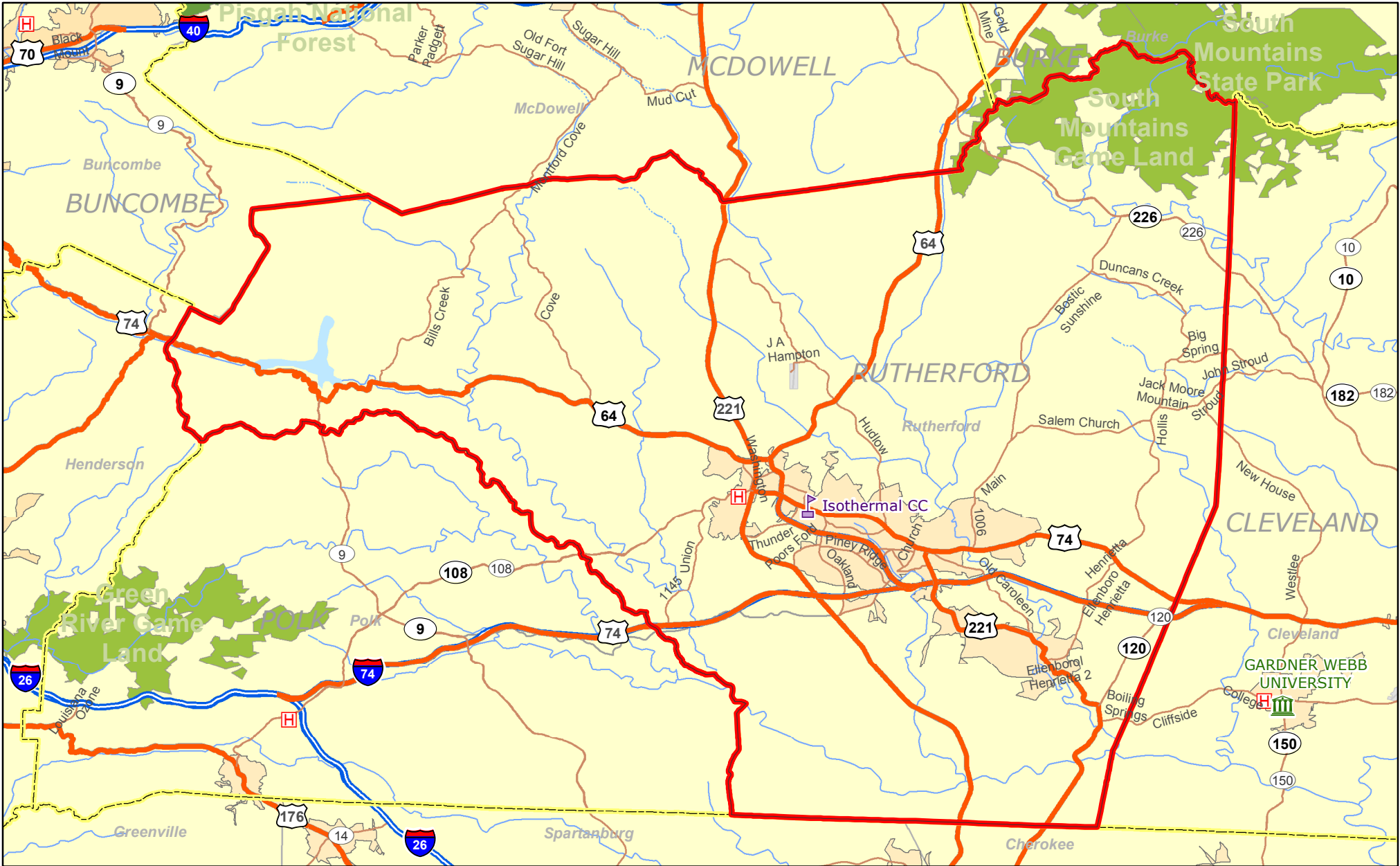
Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2010-14, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.

Rutherford County, North Carolina



Legend

- | | |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate |
| >14 | US Highway |
| 3-14 | Major Road |
| <3 (Million) | Railroads |
| Pub/Pri Univ./Comm Col. | County Boundary |
| Hospital | |

